



For Immediate Release

Super Retriever Series partners with Excel Boats & Mud Buddy Motors

Little Rock, AR, - July 20, 2020 The Super Retriever Series (SRS) is proud to announce and officially welcome its newest partner, Excel Boats and Mud Buddy Motors. The Excel Boat Company is located in Mountain View, AR and Union City, TN. "We're the nation's premiere aluminum boat manufacturer of an affordable and tough line of boats targeting the unique needs of outdoor recreational enthusiasts," says Glenn Forman, C.E.O of Excel Boats.

SRS Retriever Trial events feature multiple hunt tests and trials with an emphasis on replicating common sporting and field scenarios. Each event features a field of dog and handler teams competing over four days of competition. There are two divisions – Pro and Amateur – within each qualifier.

Shannon Nardi, Producer of Super Retriever Series said, "We are excited about this partnership. I've known Glenn Forman for many years... he is an avid outdoorsman and has always had a warm heart for the hunting retriever. I bought my first Labrador retriever from a litter that Glenn raised, so the match with the Super Retriever Series is perfect. This retriever game is an outlet for the waterfowl enthusiasts during the off season. During the waterfowl season you can bet these dogs are riding by the side of their owner in a boat and Excel Boats and Mud Buddy Motors will offer these guys and gals the elements needed for waterfowl as well as other outdoor uses, fishing, or just boating."

This 3 year deal will not only be a great relationship between SRS and the Excel Boats and Mud Buddy Motors family but will also be a part of bringing their products right to the hands on one lucky SRS competitor. In the year 2020 we chosen a giveaway...the giveaway will be held at the Series 1 of the 2020 SRS Crown Championship and this giveaway will consist of a F4 Shallow Water Excel Boat, Mud Buddy HDR 40 EFI Motor and Diamond City Aluminum Trailer! Details of the criteria will be posted on SuperRetrieverSeries.com and ExcelBoats.com

The SRS Crown Championship will be covered Live and recorded for a special TV event that will air on the Discovery Channel, Pluto TV and Amazon Prime in June 2021. The partnership also includes support of SRS Classic events (retriever and dock events) and SRS Club events. SRS features the best dog and handler teams from around the country as they compete on the dock and in the field for thousands of dollars in prize money and a chance to win the annual SRS Crown Championship. The 2020 SRS Crown Championship will be held in Huntsville, AL from October 23 – Nov 1, 2020.

Excel Boats

We pride ourselves in making quality boats. Our boats are well thought out, have exceptional fit & finish, have clean and spacious layouts and overall, are designed for maximum comfort. In essence, all our boats strike a natural balance between design, convenience and style." Visit us at www.excelboats.com www.mudbuddymotors.com

Super Retriever Series

Super Retriever Series (SRS) features the best dog and handler teams from around the country as they compete on the dock and in the field for thousands of dollars in prize money and a chance to win the annual SRS Crown Championship. To keep up with Super Retriever Series news and event schedules follow us on social at www.instagram.com/superretrieverseries and www.facebook.com/SuperRetrieverSeries or visit www.SuperRetrieverSeries.com.

Contact:

Shannon Nardi, Super Retriever Series
P: 501-416-8097: Snardi@dancindogproductions.com

Jeffrey Whitlock, Head of Marketing
Excel Boats and Mud Buddy Motors
jeff@excelboats.com 385-374-0442

